Economic Goals and Objectives

The Town of Sullivan's Island maintains a quaint business district that provides both visitors and residents a place to congregate and patron. Likewise, the natural amenities* such as the beaches and water provide access for those same groups. The local economy depends on both the business district and the natural environment to thrive. As such, the Town has adopted the following goals, policies and implementation strategies:

Economic Goal: Preserve the business district size, scale, and local atmosphere.			
	Objectives	**Responsible Parties**	**Timeframe**
Economic Policy 1: Through landuse and zoning regulations, monitor existing and future business uses.			
	P1.1 Zoning – Maintain zoning regulations that do not change the fabric of the district.	Planning Commission; Town Council; Town Staff	Ongoing
	P1.2 Design – Monitor and regulate design through the DRB.	Planning Commission; Town Council; Town Staff; DRB	Ongoing
Economic Policy 2: Revisit the Community Commercial District Master Plan			
	P2.1 Update the Plan when needed.	Town Staff	Long-Term
	P2.2 Re-evaluate parking within the Commercial District.	Town Staff	Long-Term
Economic Policy 3: Monitor changes in economic data			
	P3.1 Review ACS and Census Data Annually	Town Staff	Ongoing

*Natural Amenities Goals & Objectives will be located in the Natural Resources Section

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