



# RIVERLAND DRIVE CORRIDOR MANAGEMENT PLAN

VISION AND GOALS PUBLIC MEETING  
JUNE 26, 2014



## Meeting Agenda

- Riverland Drive Scenic Byway Information
- Overview of a Corridor Management Plan
- Recap of First Public Meeting
- Status of Riverland Drive CMP Study
- Vision Statement, Goals, and Strategies
- Breakout Session and Group Discussion
- Conclusion



## Riverland Drive Scenic Byway

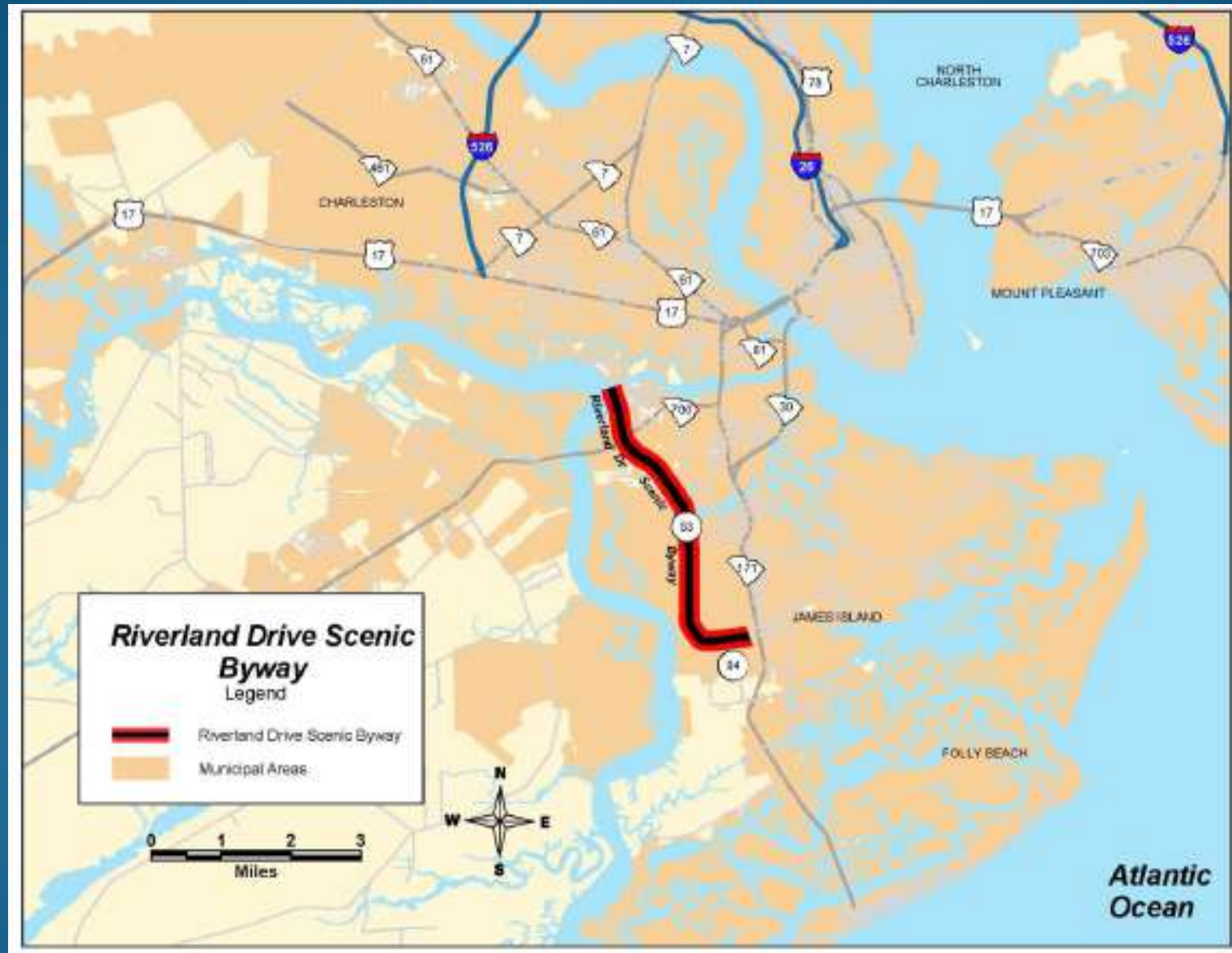
- Riverland Drive was designated a SCDOT scenic byway in 1988.
- One of 17 South Carolina scenic byways
- The scenic byway is 4.85 miles in length from Wapoo Hall Road to Grimball Road
- Corridor has a diversity of scenic, historic, cultural, and natural resources





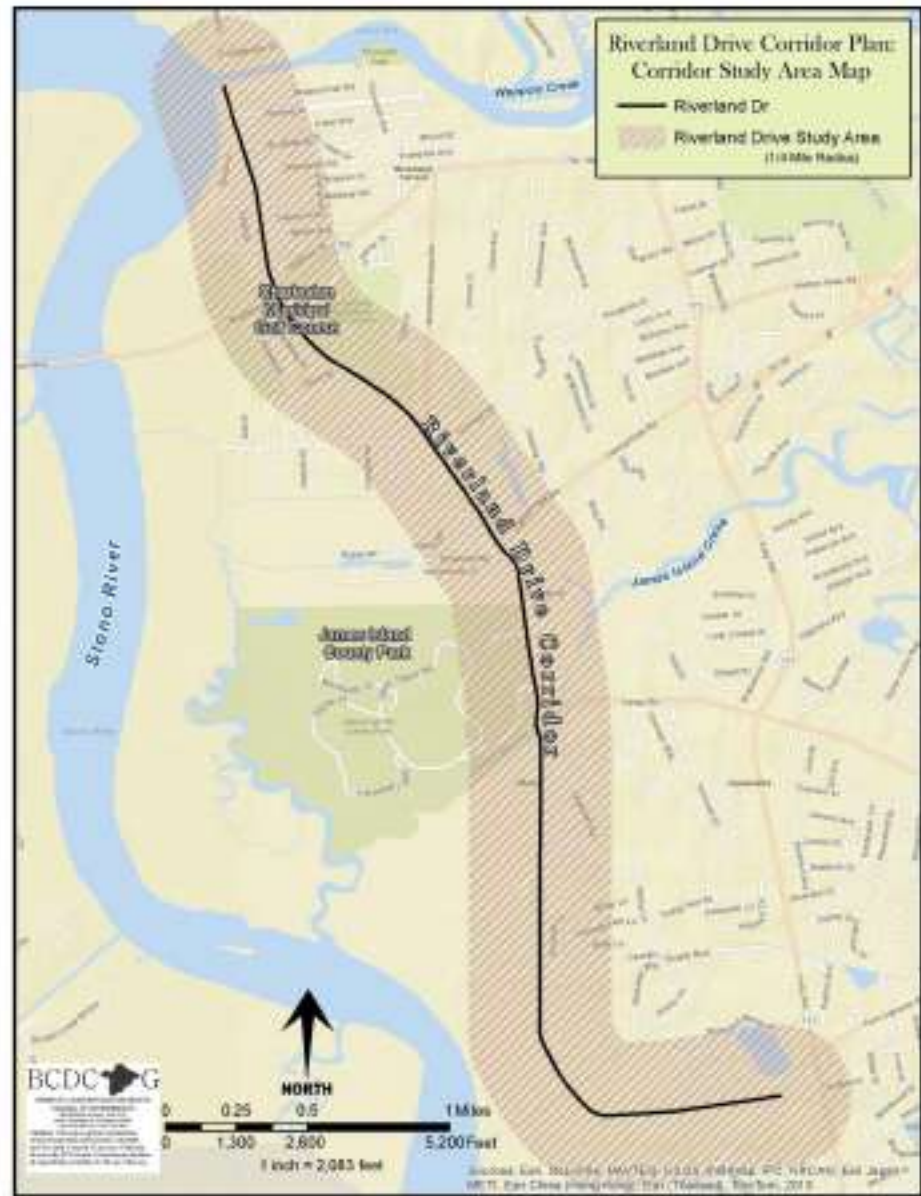
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## Riverland Drive Scenic Corridor Map





## Corridor Management Plan Summary

**A Corridor Management Plan (CMP) is a written plan developed by the community along a scenic byway that outlines how to preserve, protect, and enhance the byway's character and assets that define the corridor.**





## Purpose of a Corridor Management Plan

- Develop an awareness of the unique scenic and intrinsic qualities
- Community-based plan is a starting dialogue
- An inventory of the defining characteristics, features and resources associated with the byway
- Identify how to preserve the special qualities of the corridor including the live oak canopies, marsh vistas, adjoining open space and historic landscapes
- Develop a guiding vision with goals, recommendations, and implementation strategies moving forward



## Recap of Public Meeting #1

- Over 65 people attended the study kickoff meeting on April 8<sup>th</sup>
- Overview of Riverland Drive Corridor
- Discussion of CMP Purpose
- Timeline of the Study
- Discussion of Strengths, Opportunities, and Threats of the corridor today







## Priorities We Heard at the First Public Meeting

- Preserve the scenic beauty of the route
- Save the trees and canopies
- Slow down the traffic
- Improve pedestrian and bicycle connectivity
- New development should be compatible with the existing density and character of the area



## Status of the CMP Study

- New project study webpage
- Meetings with agencies and key stakeholders
- Documenting assets and existing conditions along the corridor
- Developed Draft Vision Statement, Draft Goals, and Recommendations





## Vision Statement

- A vision statement puts into words the collective ideas a group has about what they want the future to look like and the work they are willing to do to make that future happen.
- At the very first meeting, words such as “*protect*”, “*save*”, “*natural*”, “*scenic*”, and “*unique*” were mentioned when people described their community and what they wanted to see happen along the Riverland Drive corridor.



## Vision Statement for Riverland Drive

*“To retain the natural beauty, history, and character of the Lowcountry region; balance the needs of motorists, pedestrians, and bicyclists; and preserve and protect the environmental and cultural assets for future generations to enjoy.”*



## Goals for the Future

- **Safeguard What People Value** (Protect and enhance the corridor's natural, scenic and historic qualities and features)
- **Tell the Stories of the Area** (Reveal and interpret the corridor's intrinsic qualities)
- **Make Way for Play** (Expand the corridor's range of recreational and social opportunities)
- **Enjoy the Journey** (Promote safe travel that offers a pleasant experience for all users)



## **Goal I: Safeguard What People Value**

*Protect and enhance the corridor's natural, scenic and historic qualities, and features*

- Protect and restore historic, cultural, and archeological resources.
- Protect the oak tree canopy, native plant communities, and vegetation patterns.
- Maintain and enhance scenic views and vistas.
- Ensure future development is compatible with the corridor's unique features and character.



## **Goal 2: Tell The Stories of the Area**

*Reveal and interpret the corridor's intrinsic qualities*

- Identify the varied and unique qualities, places, and features that characterize the Riverland Drive Corridor.
- Provide interpretive information about special places and features.
- Enable visitors to experience scenic vistas and other point of interest.
- Convey and integrate the stories and interpretive messages.



## Goal 3: Make Way for Play

*Expand the corridor's range of recreational and social opportunities*

- Promote the wide range of social and recreational opportunities throughout the corridor.
- Maintain and increase public trails and recreational spaces.
- Improve access to and increase the amount of water-related recreational activities.
- Expand opportunities to accommodate events, festivals, concerts, especially those that promote the intrinsic qualities of the corridor.





## **Goal 4: Enjoy the Journey**

*Promote safe travel that offers a pleasant experience for all users*

- Allow for a range of travel choices (automobile, bus, bicycle, walking)
- Create safe conditions for all travelers and all modes of transportation.
- Make roadway improvements compatible with the corridor's intrinsic qualities.
- Develop a unified and cohesive system of wayfinding and place marker signage.



## Next Steps

- Refinement of Vision Statement, Goals, and Recommendations based on feedback received
- Preparation of Draft Plan Document for public review and comments in August
- Third community meeting on August 21<sup>st</sup> (Location TBD) to review draft plan and provide comments



## Goals and Recommendations Exercise

- Three Breakout Areas: Land Use, Transportation, and Cultural Resources/Recreation
- Provide us your recommendations and identify key actions that should occur along the corridor
- Provide additional comments on the handout regarding the vision statement, goals, and recommendations
- Report the top three recommendation and action items that should occur for each table



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## THANK YOU

We appreciate your participation this evening!

Please contact us with questions, comments, or suggestions at [nickp@bcdcog.com](mailto:nickp@bcdcog.com)