Riverland Drive CMP – Draft Vision Statement, Goals, Objectives, and Recommendations



Riverland Drive Scenic Byway Vision Statement

"To retain the natural beauty, history, and character of the Lowcountry region; balance the needs of motorists, pedestrians, and bicyclists; and preserve and protect the environmental and cultural assets for future generations to enjoy."

Goal 1: Safeguard What People Value (Protect and enhance the corridor's natural, scenic, cultural, and historic qualities and features)

Objectives

- 1. Protect and restore historic, cultural, and archeological resources.
- 2. Protect the oak tree canopy, native plant communities, and vegetation patterns.
- 3. Protect surface water and groundwater quality.
- 4. Maintain and enhance scenic views and vistas.
- 5. Ensure future growth and development is compatible with the corridor's intrinsic qualities and character.
- 6. Maintain and improve services and facilities, for residents and visitors, which are consistent with James Island and its distinctive character and local values.

Recommendations

- 1. Identify and implement planning tools, such as zoning, to preserve and protect resources and qualities.
- 2. Develop and implement restoration and stewardship plans for natural areas currently in public ownership or that are publicly accessible.
- 3. Promote responsible stewardship of watersheds, water resources and water quality through outreach and education.
- 4. Enlist the support of partners in promoting and implementing stewardship projects and initiatives.
- 5. Publicize projects, making them demonstration or "how to" opportunities.

Goal 2: Tell the Stories of the Area (Reveal and interpret the corridor's intrinsic qualities)

Objectives

- 1. Identify the varied and unique qualities, places and features that characterize the Riverland Drive corridor.
- 2. Provide interpretive information about these special places and features.
- 3. Enable visitors to experience scenic vistas and other points of interest, without trespassing or intruding on private lands.
- 4. Convey and integrate the stories and interpretive messages.

Recommendations

- 1. Create a multi-faceted interpretive program targeted to a broad audience using a variety of communication methods.
- 2. Provide well-marked places along the corridor for interpretive exhibits and materials where public access is permitted.
- 3. Establish a clearly defined set of interpretive themes tied to the corridor's natural, historic and cultural heritage.

Goal 3: Make Way for Play (Expand recreational and social opportunities)

Objectives

- 1. Promote the wide range of social and recreational opportunities throughout the corridor.
- 2. Maintain and increase public trails and recreational spaces.
- 3. Improve access to and increase the amount of water-related recreational activities while minimizing environmental impacts.
- 4. Expand opportunities to accommodate events, festivals, concerts and celebrations, especially those that promote the intrinsic qualities of the corridor.

Recommendations

- 1. Continue to acquire additional park land, trail easements, and recreational open space.
- 2. Maintain and improve existing parks, trails and outdoor public spaces to provide a safe, pleasant and sustainable environment.
- 3. Provide additional opportunities for the public to access waterways for recreation and mobility.
- 4. Develop recreational trail connections along the corridor to provide connectivity between parks, neighborhoods, activity centers, and other points of interest along the byway.

Goal 4: Enjoy the Journey (Promote a safe, pleasant travel experience for all users)

Objectives

- 1. Allow for a range of travel choices (automobile, bus, bicycle, walking).
- 2. Create safe conditions for all travelers and all modes of transportation.
- 3. Make roadway improvements compatible with the corridor's intrinsic qualities.
- 4. Enable safe, convenient access to residences, recreational areas, institutions, and businesses along the corridor.
- 5. Develop a unified, cohesive system of wayfinding and place marker signage.

Recommendations

- 1. Maintain the existing two-lane character of Riverland Drive.
- 2. Provide appropriate pedestrian facilities to connect neighborhoods and destinations
- 3. Encourage transit use to help reduce vehicle trips and make the corridor more accessible.
- 4. Develop a bicycle network that strives to accommodate users of all ages and abilities.
- 5. Provide appropriate pedestrian facilities to connect neighborhoods and destinations.
- 6. Utilize context sensitive design solutions and traffic calming measures for safety improvements along the corridor.
- 7. Develop a uniform signage system for the corridor to identify attractions, amenities, neighborhoods, etc.